

ANTONETTE ORTIZ

• full stack developer•
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ABOUT ME

Full Stack Developer with 6 years of experience in product development. I am a strategic thinker with past success in apparel productions, sourcing, and merchandising. A creative self-starter, I balance function with aesthetics and collaborate with teams using empathy, deep understanding, and compassion.

SKILLS



RELEVANT EXPERIENCE

Sept. 2020 - Dec. 2020 **GENERAL ASSEMBLY | Remote**

- Completed a three-month, 500-hour full-time and full-stack web development program providing experience with the latest front- and back-end programming languages, tools, and methodologies including HTML, CSS, Javascript, PostgreSQL, MongoDB, NodeJS, ReactJS, Git, Github, wire-framing, user stories/requirements planning, and test-driven development.
- Projects
 - Yurumei - MERN application created for all things related to the Garifuna culture: history, music and food just to name a few.
 - BLK Experience - Group project creating a full-stack application, I worked on the front-end and collaborated on the backend using MERN stack.
 - Garifuna Music Library - Created a full-stack application using MERN stack to expose the ancient Garifuna music.
 - React Component Library - Built a variety of reusable stateful and functional components using React.js from an Adobe XD document and made them all accessible through a storybook library.

ADDITIONAL EXPERIENCE

Oct. 2018 - Present

RALPH LAUREN, Product Manager | New York, NY / Remote

- Implemented the standardization and strategic direction of new Airtable software for all Women's Collection cross-functional teams.
- Created a department-wide inter-continental communication system and onboarding agenda. Provided 1-to-1 technical mentorship, for new hires to achieve operational excellence.
- Partnered with the merchandising team to ensure brand quality met Ralph Lauren standards and exceeded stakeholder's expectations with oversight of a \$500,000 development budget.
- Built and maintained strong relationships internally by guiding technical designers in streamlined production and externally through international and domestic partners.

- July 2017 - Aug. 2018** **ONE JEANSWEAR GROUP, Trim & Product Manager Associate | New York, NY**
- Managed product from initial design concept to bulk, including ensuring quality control of seasonal shipments of up 5,000 garments, with each shipment valued at \$300,000.
 - Communicated daily between vendors, sales and tech teams regarding style development and finalization ensuring each sample was executed with design's original intention.
 - Managed data integrity with the highest sales volume of \$500,000 per season.
 - Onboarded, trained and mentored Product Development Associates.

- Feb. 2013 - June 2016** **LINE DRY APPAREL, Product Manager Associate | New York, NY**
- Headed sourcing and development. Established new vendor relationships and negotiated costs and minimums to save the company money, negotiated costing, and lead times while executing luxury quality and design aesthetics.
 - Efficiently managed and scheduled domestic boutique delivery, communicating lead times to design and production. Supported design-led projects and processes with the designer.
 - Created a tracking system to track Bill of Materials data to meet the team's need to meet development and production deadlines.
 - Interviewed, supervised, and headed a mentorship program for fashion design interns.

E D U C A T I O N

Sept. 2020 - Dec. 2020 **GENERAL ASSEMBLY**
Software Engineer Immersive

Sept. 2004 - May 2007 **COLLEGE OF NEW ROCHELLE**
BA Early Childhood Education

L E A D E R S H I P / V O L U N T E E R E X P E R I E N C E

Jan. 2019 - Present **MOUNT SINAI KIDNEY DONOR MENTORSHIP PROGRAM**
KIDNEY DONOR MENTOR
Share my experience as a kidney donor with people who are considering being a donor. Offer my support through the entire process for those who decide to move forward in becoming a donor. Keep a log of interactions with mentees and report to the donor team at Mount Sinai if any concern arises in the mentee's mental health.